

ΕΡΑνεΚ 2014-2020

OPERATIONAL PROGRAMME

COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



Reinforcement of the establishment and function of new touristic small-medium businesses

The company GR LUXURY COLLECTION HOTELS (sole proprietorship) which is located in the region of Central Macedonia, in Greece, has been included in the action "Reinforcement of the Establishment and Function of New Touristic Small-Medium Businesses". The action aims to reinforce the entrepreneurship in the domain of tourism, through the creation of new very small, small and medium touristic businesses.

The overall budget of the investment is 399.057,57 (euro), of which the public expense comes up to 199.528,78 (euro) and is co-founded by Greece and the European Fund of Regional Development of the European Union.

The business plan, which is approved for funding and implemented, consists of investments in the following sectors:

- ✓ Building installations
- ✓ Machines, installations and equipment for protecting the environment and for energy and water savings
- ✓ Composition and monitoring of the implementation of the business plan

Through the participation in the action, the company has achieved the following:

- ✓ Improvement of our competitiveness
- ✓ Increase in our profitability
- ✓ Enhancement of our extroversion
- ✓ Market expansion with the addition of new products and services
- ✓ Assurance of higher quality products and services
- ✓ Increase in productivity and improvement of operational processes
- ✓ Enhancement of entrepreneurship
- ✓ Creation/preservation of quality job positions

With the contribution of the ΕΡΑνεΚ the business has been strengthened and brings in benefits in the country's competitiveness



European Union
European Regional
Development Fund



HELLENIC REPUBLIC
MINISTRY OF DEVELOPMENT AND INVESTMENT
SPECIAL ΕΡΑ, ΤΣ, ΕΚΤ PROGRAMS MANAGEMENT SECRETARIAT
SPECIAL ΕΡΑνεΚ MANAGEMENT SERVICE



With the co-financing of Greece and the European Union
in the context of the ΕΡΑνεΚ and the regional operational programs